



## UPG Champions Agreement Details

The philosophy that guides this agreement is that UPG Champions make a voluntary contribution to UPG's activities for a given fiscal year. Nothing in this agreement compromises either the independence of a Champion or the independence of UPG to pursue their respective activities. Nothing in this agreement binds the Champion to a specific UPG activity.

1. **Champion Benefits and Term:** United People Global (UPG) commits to deliver the benefits that the Champion receives as outlined in the documents outlining the benefits to individuals and to organisations. The term covers the period of the extended fiscal year: July 2018 to December 2019. Other than specific provisions in this Agreement, neither the Champion nor UPG may terminate this Agreement prior to the conclusion of its term.
2. **Criteria:** Any individual or organisation may make a commitment to be a UPG Champion. UPG does not accept organisations as Champions whose work is directly in the production of tobacco or who manufacture or sell military weapons. UPG also does not accept organisations as Champions from any industry or economic activity which is illegal in the prospective Champion's country or territory of operation.
3. **Acceptance:** A Champion's application is subject to acceptance and approval by United People Global. Any non-acceptance is communicated within 14 working days of the receipt of both the commitment and the financial contribution and in this case a refund is effected less an administrative cost contribution of 10%.
4. **Contribution:** Either at the time of application, or within 30 days, the Champion shall contribute to UPG in cash, the amount pre-determined by for similar individuals and organisations.
5. **Acknowledgements:** Depending on the pre-determined benefits outlined in the relevant documents at the time of application, Champions may be acknowledged on UPG's main website and in UPG's Annual Report. The Champion may also be acknowledged in UPG's digital applications and at specific events. Acknowledgements may involve displaying the Champion's name, logo, trademark and linking to their website.
6. **Reporting and Impact:** The Champion will have access to an electronic form of UPG's Annual Report for the fiscal year in which they are Champions. This Annual Report is an accountability mechanism that is one more way to see the direct impact of the commitment that Champions make to UPG.
7. **Supports Entire Fiscal Year:** This contribution is not given or compensated pro rata, instead it is registered as enabling support for all UPG activities during a given year.
8. **Non-Commercial Relationship:** The Champion must avoid any actions, which compromise the non-commercial nature of UPG activities. Furthermore the Champion agrees not to use UPG's logo on any type of material or in their marketing, public relations or other activities (digital or printed or otherwise).



9. “No Partnership”. Nothing in this Agreement or in the relationship between the Champion and United People Global shall be construed as creating or implying a partnership, joint venture, franchise, agency, employment or any other form of legal association between the Champion and UPG.
10. Independence: No part of this agreement compromises the independence of either the Champion or United People Global to freely conduct their activities with any other stakeholders in keeping with their respective statutes and regulations. Furthermore both organisations undertake to collaborate in a manner that protects the independence, both real and perceived, of both entities.
11. Non-Exclusivity: Nothing in this agreement or in any other agreement guarantees or assumes any exclusivity to any single Champion.
12. Communications: The Champion agrees to coordinate before any important public relations, press releases or social media activity that is connected to the Champion’s activities with United People Global.
13. Upon acceptance the Champion may share the following statement in its communications:  
  
Individuals: “I am pleased to share that I am a Champion of United People Global (UPG), a community that encourages and enables people to make the world better place. Together we believe that all people have the power and the responsibility to participate in making the world a better place. Learn more here: [www.unitedpeople.global](http://www.unitedpeople.global)”  
  
Organisations: “We are pleased to share that we are Champions of United People Global (UPG), a community that encourages and enables people to make the world better place. Together we believe that all people have the power and the responsibility to participate in making the world a better place. Our support enables UPG to continue its work independently, it also increases the possibilities that we have to create positive impact together. Learn more here: [www.unitedpeople.global](http://www.unitedpeople.global)”
14. Suspension of Privileges: Failure to honour any of the terms of this Agreement will suspend all privileges under this Agreement. In the case of any alleged breach of this Agreement by a Champion, then an enquiry is communicated in writing to the Champion who is given no more than 14 days to provide an explanation and a response. UPG Management makes the final decision after these 14 days. One possible outcome being that all benefits are rescinded retrospectively and that the Champion’s contribution is non-refundable.
15. Exceptional and Permanent Benefit: As a Champion in the fiscal year ending in December 2019, the Champion is accepted into UPG’s unique community of “First Builders.”
16. Exceptional and Temporary Constraint: The Champion accepts that throughout the extended fiscal year from July 2018 to December 2019, UPG digital and physical infrastructure and activities are being developed. As a result the Champion accepts that some benefits that accrue to Champions may be delivered belatedly or not at all. In the case that any benefit cannot be delivered at all, this will be communicated to Champions in writing. Please note that all benefits related to Acknowledgement, especially the Exceptional and Permanent Benefit above, will be honoured regardless of how long it takes.
17. Terms of Service and Privacy Policy: The UPG “Terms of Service” and “Privacy Policy” are



herein incorporated as an integral part of this Agreement.

18. Confidentiality: Both parties agree to treat the terms of this Agreement as confidential and will not disclose the information contained therein to any outside party without prior consent.
19. Indemnities: The Champion confirms that they are the rightful owner of their trade name, trademarks and logo and that they are not aware of any actual or impending claims. The Champion shall be liable for any damages resulting from any use by UPG of the trade name, trademarks and logo, and shall indemnify and hold harmless UPG, its employees,

officers and collaborators, against any and all claims, suits, expenses, damages, losses, and decrees. These indemnities survive the termination of this Agreement.

20. Legal: The Agreement is governed by and interpreted in accordance with the laws of Switzerland.

*"United People Global is a community that encourages and enables people to make the world better place. We believe that all people have the power and the responsibility to participate in making the world a better place. The work of this global community is facilitated by United People Global Foundation, an independent not-for-profit organisation based in Geneva, Switzerland."*



contact@unitedpeople.global  
Quai de l'Île 13, 1204 Geneva. Switzerland  
www.unitedpeople.global